

Sustainability Policy – The Content Division

The Content Division is committed to achieving best practice environmental and social sustainability and has partnered with EarthCheck, the world's leading Benchmarking and Certification provider.

At The Content Division, we are committed to building a sustainable future for our business and the clients and communities we serve. We recognise the urgent need to protect the environment and minimise our ecological footprint.

This sustainability policy outlines our initiatives to promote responsible practices, reduce our environmental impact, and foster a culture of sustainability throughout our operations.

We're working with EarthCheck to benchmark our sustainability performance across a number of areas and recognise that as a provider of marketing, communications and production services, we leave an impact on the environment. This includes but is not limited to waste and water management, energy usage and community and social impacts.

We are committed to going beyond carbon neutrality and becoming a carbon positive business. To achieve this ambitious goal, we will:

- Conduct a comprehensive carbon footprint assessment to identify our emissions across the business.
- Set targets to reduce our greenhouse gas emissions and regularly review our progress.
- Invest in carbon offset projects and support initiatives that remove more carbon dioxide from the atmosphere than we produce.

We will prioritize the procurement of environmentally friendly products and services, seeking suppliers with a strong commitment to sustainability. Our procurement decisions will take into account factors such as energy efficiency, recyclability, and eco-friendly manufacturing processes.

Sustainability is a journey, and we are committed to continuously improving our practices. We will regularly review and update our sustainability policy to align with emerging best practices and evolving environmental standards.

This sustainability policy represents our dedication to protecting the planet for future generations while delivering exceptional service to our clients. By integrating sustainability into every aspect of our business, we aim to inspire positive change within our industry and beyond.

Authorised by: Brittanie English, Managing Director at The Content Division | 25 July 2023

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NOTE: This policy is a public document and will be reviewed annually.

